

THE ROCK SCHOOL WEST

is proud to present

SHOWCASE 2008

SATURDAY, JUNE 14TH • 1:00 P.M., 3:30 P.M. AND 6:00 P.M.

SUNDAY, JUNE 15TH • 1:00 P.M., 3:30 P.M. AND 6:00 P.M.

PROGRAM ADVERTISING

Reach over 3,000 patrons by advertising in the 2008 Program! Performances are at Swarthmore College.

2008 ADVERTISING RATES

Table with 3 columns: Ad Type, Dimensions, and Rate. Includes Full Page (\$160.00), Half Page (\$100.00), Dedication Square - Large (\$55.00), Dedication Square - Small (\$30.00), and Single Line (\$10.00).

PAYMENT INFORMATION

Name: \_\_\_\_\_

Student/Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

CHOOSE YOUR SIZE

I would like to purchase:

\_\_\_\_\_ Full Page (\$160)

\_\_\_\_\_ Half Page (\$100)

\_\_\_\_\_ Dedication Sq. Large (\$55)

\_\_\_\_\_ Dedication Sq. Small (\$30)

\_\_\_\_\_ Single Line (\$10)

CHOOSE YOUR METHOD OF SUBMISSION

I will submit my ad via:

\_\_\_\_\_ E-Mail to RockWestNews@theRockSchool.net

\_\_\_\_\_ CD to the Rock West office

\_\_\_\_\_ Printed and sent to the Rock West office

Ads are turned in Camera Ready (PDF, TIF or EPS). All text is turned into outlines, resolution is 300 dpi.

CHOOSE YOUR METHOD OF PAYMENT

I will pay with a \$ \_\_\_\_\_ check or money order, payable to "Rock West"

- OR -

Please charge \$ \_\_\_\_\_ to my (PLEASE CIRCLE) AMERICAN EXPRESS DISCOVER MASTERCARD VISA

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Name of Cardholder, as it appears on card: \_\_\_\_\_

SIGNATURE of Cardholder: \_\_\_\_\_

QUESTIONS? PLEASE CALL 610-431-4321 OR ROCKWESTNEWS@THEROCKSCHOOL.NET

All ads are subject to artistic and editorial review.

DEADLINE - MONDAY, APRIL 21st

Thank you for your support!

THE ROCK SCHOOL WEST • 1510 PAOLI PIKE • WEST CHESTER, PA 19380 • 610-431-4321

**SHOWCASE 2007**  
Sample Ad Sizes

**DEDICATION PAGE  
SMALL**

2.375 inches x 1.875 inches  
(width) (height)

**\$30.00**

**DEDICATION PAGE  
LARGE**

5 inches x 1.875 inches  
(width) (height)

**\$55.00**

**HALF PAGE**

5 inches x 3.875 inches  
(width) (height)

**\$100.00**

**FULL PAGE**

5 inches x 8 inches  
(width) (height)

**\$160.00**